



REMIT TO WLOS-TV
110 Technology Drive
Asheville, NC 28803
ph: (828) 684-1340

Advertiser
Agency
Buyer
Salesperson

Hagan for Senate (3186)
Screen Strategies Media (15161)
BAHNG,CAROLINE
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342
fx: (202) 955-5348x

Invoice 3570570
Inv Date 9/28/2014
Terms CIA
Contract 1917058
Bill Type Standard
Period 9/1/2014 - 9/28/2014

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (ns) (1186)
HAGAN FOR SENATE (198499)
National/Political Candidate Agency BRD
813/ECR10391555

CO-OP/Order Type No/Normal
Package
Gen. Date 9/30/2014 9:26:17AM

HAGAN FOR SENATE
HAGAN FOR SENATE

Asheville (WLOS)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS						
	News	78777-News-News 13	Day,Tu-1,Th-1	09/09/14 5:09:59AM (Tu)	00:30	KHT1404H	\$250.00	
	News	78777-News-News 13	Day,Tu-1,Th-1	09/11/14 5:20:35AM (Th)	00:30	KHT1406H	\$250.00	
2.0	Contract Line Remarks:	NEWS						
	News	78778-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/09/14 5:49:45AM (Tu)	00:30	KHT1405H	\$325.00	
	News	78778-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/10/14 5:45:58AM (We)	00:30	KHT1405H	\$325.00	
	News	78778-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/11/14 5:38:52AM (Th)	00:30	KHT1407H	\$325.00	
	News	78778-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/12/14 5:50:25AM (Fr)	00:30	KHT1406H	\$325.00	
3.0	Contract Line Remarks:	NEWS						
	News	6:00:00AM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/09/14 6:09:48AM (Tu)	00:30	KHT1406H	\$500.00	
	News	6:00:00AM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/10/14 6:21:45AM (We)	00:30	KHT1406H	\$500.00	
	News	6:00:00AM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/11/14 6:10:50AM (Th)	00:30	KHT1404H	\$500.00	
	News	6:00:00AM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/12/14 6:15:18AM (Fr)	00:30	KHT1407H	\$500.00	
4.0	Contract Line Remarks:	NEWS						
	News	6:30:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/09/14 6:54:23AM (Tu)	00:30	KHT1407H	\$550.00	
	News	6:30:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/10/14 6:57:55AM (We)	00:30	KHT1407H	\$550.00	
	News	6:30:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/11/14 6:53:35AM (Th)	00:30	KHT1405H	\$550.00	
	News	6:30:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/12/14 6:59:10AM (Fr)	00:30	KHT1404H	\$550.00	
5.0	Contract Line Remarks:	GMA						
	News	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/09/14 7:55:01AM (Tu)	00:30	KHT1404H	\$550.00	
	News	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/10/14 7:29:29AM (We)	00:30	KHT1404H	\$550.00	
	News	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/11/14 7:46:59AM (Th)	00:30	KHT1406H	\$550.00	
	News	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/12/14 7:58:09AM (Fr)	00:30	KHT1405H	\$550.00	
6.0	Contract Line Remarks:	GMA						
	News	8:00:00AM- 9:00:00	Per week (1),We	09/10/14 8:53:36AM (We)	00:30	KHT1405H	\$500.00	
7.0	Contract Line Remarks:	NEWS						
	News	34741-ABC-Good Morn	Per week (1),Sa	09/13/14 8:55:18AM (Sa)	00:30	KHT1407H	\$350.00	
8.0	Contract Line Remarks:	GD MORN SUN						
	News	107447-ABC-Good Morn	Per week (1),Su	09/14/14 8:29:14AM (Su)	00:30	KHT1405H	\$350.00	
9.0	Contract Line Remarks:	DR. PHIL						
	SPOT	586892-Dr Phil 2	Per week (1),Fr	09/12/14 9:41:03AM (Fr)	00:30	KHT1407H	\$150.00	
10.0	Contract Line Remarks:	THE VIEW						
	SPOT	34074-ABC-The View	Per week (1),Tu	09/09/14 10:58:44AM (Tu)	00:30	KHT1405H	\$280.00	
11.0	Contract Line Remarks:	NEWS						
	News	34096-News-News 13	Per week (1),We	09/10/14 12:24:11PM (We)	00:30	KHT1406H	\$200.00	
12.0	Contract Line Remarks:	THE CHEW						
	SPOT	156879-ABC-The Chew	Per week (1),Mo	09/15/14 1:28:37PM (Mo)	00:30	KHT1407H	\$100.00	
13.0	Contract Line Remarks:	GH						
	SPOT	34189-ABC-General H	Per week (1),Th	09/11/14 2:23:21PM (Th)	00:30	KHT1407H	\$200.00	



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HAGAN FOR SENATE
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CO-OP/Order Type No/Normal
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Gen. Date 9/30/2014 9:26:17AM

Asheville (WLOS)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
14.0	Contract Line Remarks:		QUEEN LATIFAH					
	SPOT	349358-Queen Latifah	Per week (1),Tu	09/09/14 3:49:35PM (Tu)	00:30	KHT1406H	\$100.00	
15.0	Contract Line Remarks:		DR PHIL					
	SPOT	564899-Dr Phil	Day,W-1,F-1	09/10/14 4:50:23PM (We)	00:30	KHT1407H	\$250.00	
	SPOT	564899-Dr Phil	Day,W-1,F-1	09/12/14 4:49:35PM (Fr)	00:30	KHT1404H	\$250.00	
16.0	Contract Line Remarks:		NEWS					
	News	34132-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/09/14 5:09:34PM (Tu)	00:30	KHT1407H	\$500.00	
	News	34132-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/10/14 5:14:42PM (We)	00:30	KHT1404H	\$500.00	
	News	34132-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/11/14 5:10:21PM (Th)	00:30	KHT1404H	\$500.00	
	News	34132-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/12/14 5:18:18PM (Fr)	00:30	KHT1405H	\$500.00	
17.0	Contract Line Remarks:		NEWS					
	News	34137-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/09/14 5:53:05PM (Tu)	00:30	KHT1404H	\$550.00	
	News	34137-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/10/14 5:52:59PM (We)	00:30	KHT1405H	\$550.00	
	News	34137-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/11/14 5:27:52PM (Th)	00:30	KHT1405H	\$550.00	
	News	34137-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/12/14 5:44:09PM (Fr)	00:30	KHT1406H	\$550.00	
18.0	Contract Line Remarks:		NEWS					
	News	6:00:00PM- 7:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/09/14 6:28:45PM (Tu)	00:30	KHT1405H	\$700.00	
	News	6:00:00PM- 7:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/10/14 6:17:06PM (We)	00:30	KHT1406H	\$700.00	
	News	6:00:00PM- 7:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/11/14 6:09:51PM (Th)	00:30	KHT1406H	\$700.00	
	News	6:00:00PM- 7:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/12/14 6:11:13PM (Fr)	00:30	KHT1407H	\$700.00	
19.0	Contract Line Remarks:		NEWS					
	News	6:00:00PM- 7:00:00PM	Per week (1),Su	09/14/14 6:23:17PM (Su)	00:30	KHT1406H	\$475.00	
20.0	Contract Line Remarks:		WHEEL					
	SPOT	34196-Wheel of Fortune	Day,Th-1	09/11/14 7:10:02PM (Th)	00:30	KHT1407H	\$700.00	
21.0	Contract Line Remarks:		JEOPARDY					
	SPOT	34213-Jeopardy	Day,Tu-1,W-1,F-1	09/09/14 7:34:23PM (Tu)	00:30	KHT1406H	\$700.00	
	SPOT	34213-Jeopardy	Day,Tu-1,W-1,F-1	09/10/14 7:42:26PM (We)	00:30	KHT1407H	\$700.00	
	SPOT	34213-Jeopardy	Day,Tu-1,W-1,F-1	09/12/14 7:41:01PM (Fr)	00:30	KHT1404H	\$700.00	
22.0	Contract Line Remarks:		DWTS					
	Prime	139763-ABC-Dancing	Per week (1),Mo	09/15/14 8:45:27PM (Mo)	00:30	KHT1405H	\$3000.00	
23.0	Contract Line Remarks:		WEIGHT LOSS					
	Prime	189443-ABC-Extreme	Per week (1),Tu	09/09/14 8:47:03PM (Tu)	00:30	KHT1407H	\$900.00	
24.0	Contract Line Remarks:		SHARK TANK					
	Prime	142127-ABC-Shark Tank	Per week (1),Th	09/11/14 10:45:20PM (Th)	00:30	KHT1404H	\$2200.00	
25.0	Contract Line Remarks:		LAST MAN STANDING					
	Prime	8:00:00PM- 9:00:00PM	Per week (1),Fr	09/12/14 8:16:23PM (Fr)	00:30	KHT1405H	\$1400.00	
26.0	Contract Line Remarks:		MISS AMERICA					
	Prime	337933-ABC-Miss America	Per week (1),Su	09/14/14 10:28:18PM (Su)	00:30	KHT1404H	\$3500.00	



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27.0	Contract Line Remarks:	AFV						
	Prime	139752-ABC-America	Per week (1),Su	09/14/14 7:43:30PM (Su)	00:30	KHT1407H	\$1600.00	
28.0	Contract Line Remarks:	NEWS						
	News	34251-News-News 13	Day,Tu-1,W-1,Th-1	09/09/14 11:34:14PM (Tu)	00:30	KHT1404H	\$550.00	
	News	34251-News-News 13	Day,Tu-1,W-1,Th-1	09/10/14 11:45:53PM (We)	00:30	KHT1404H	\$550.00	
	News	34251-News-News 13	Day,Tu-1,W-1,Th-1	09/11/14 11:23:47PM (Th)	00:30	KHT1405H	\$550.00	
29.0	Contract Line Remarks:	NEWS						
	News	34251-News-News 13	Per week (1),Fr	09/12/14 11:23:36PM (Fr)	00:30	KHT1406H	\$500.00	
30.0	Contract Line Remarks:	NEWS						
	News	140668-News-News 13	Per week (1),Sa	09/13/14 12:07:58AM (Sa)	00:30	KHT1404H	\$500.00	
31.0	Contract Line Remarks:	NEWS						
	News	34251-News-News 13	Per week (1),Su	09/14/14 11:24:06PM (Su)	00:30	KHT1405H	\$500.00	
32.0	Contract Line Remarks:	KIMMEL						
	SPOT	11:35:00PM-12:35:00	Per week (1),We	09/10/14 12:10:10AM (We)	00:30	KHT1405H	\$120.00	
33.0	Contract Line Remarks:	NEWS						
	News	78778-News-News 13	Per week (1),Mo	09/15/14 5:40:56AM (Mo)	00:30	KHT1406H	\$325.00	
34.0	Contract Line Remarks:	NEWS						
	News	6:00:00AM- 6:30:00	Per week (1),Mo	09/15/14 6:15:27AM (Mo)	00:30	KHT1407H	\$500.00	
35.0	Contract Line Remarks:	NEWS						
	News	6:30:00AM- 7:00:00	Per week (1),Mo	09/15/14 6:47:48AM (Mo)	00:30	KHT1404H	\$550.00	
36.0	Contract Line Remarks:	GMA						
	News	7:00:00AM- 8:00:00	Per week (1),Mo	09/15/14 7:26:29AM (Mo)	00:30	KHT1405H	\$550.00	
37.0	Contract Line Remarks:	GMA						
	News	8:00:00AM- 9:00:00	Per week (1),Mo	09/15/14 8:41:17AM (Mo)	00:30	KHT1406H	\$500.00	
38.0	Contract Line Remarks:	DR PHIL						
	SPOT	564899-Dr Phil	Per week (1),Mo	09/15/14 4:29:57PM (Mo)	00:30	KHT1404H	\$250.00	
39.0	Contract Line Remarks:	NEWS						
	News	34132-News-News 13	Per week (1),Mo	09/15/14 5:09:31PM (Mo)	00:30	KHT1405H	\$500.00	
40.0	Contract Line Remarks:	NEWS						
	News	34137-News-News 13	Per week (1),Mo	09/15/14 5:42:02PM (Mo)	00:30	KHT1406H	\$550.00	
41.0	Contract Line Remarks:	NEWS						
	News	6:00:00PM- 7:00:00	Per week (1),Mo	09/15/14 6:12:29PM (Mo)	00:30	KHT1407H	\$700.00	
42.0	Contract Line Remarks:	WHEEL OF FORTUNE						
	SPOT	34196-Wheel of Fortu	Per week (1),Mo	09/15/14 7:17:45PM (Mo)	00:30	KHT1404H	\$700.00	
43.0	Contract Line Remarks:	NEWS						
	News	34251-News-News 13	Per week (1),Mo	09/15/14 11:18:24PM (Mo)	00:30	KHT1406H	\$550.00	
44.0	Contract Line Remarks:	GMA						
	News	8:00:00AM- 9:00:00	Per week (1),Fr	09/12/14 8:47:17AM (Fr)	00:30	KHT1406H	\$500.00	



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Asheville (WLOS)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$43,250.00
Commission	(\$6,487.50)
Net Total	\$36,762.50

Total Spots 71



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Contract # 1917058

Schedule Dates 09/09/14-09/15/14
Advertiser Hagan for Senate (3186)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HAGAN FOR SENATE (198499)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BAHNG,CAROLINE
Phone/Fax /
CPE 813
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HAGAN FOR SENATE
HAGAN FOR SENATE

Date Entered 09/04/14
Last Modified 09/04/14
Entered By Louise Palmer
CO-OP No
Headline # ECRI0391555
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,487.50
Net Total \$36,762.50
Sales Tax

Asheville (WLOS)
By Broadcast Month
Sep. 2014
Grand Total:
Spots 71
Rate \$43,250.00
\$43,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/09/14-09/14/14	3	:30	5A- News-News 13 Early 5am			1		1				2	\$250.00	\$500.00	Asheville (WLOS)	NEWS	9/4/14
2.0	Normal Line / News	09/09/14-09/12/14	3	:30	5:28A- News-News 13 Early 530a			1	1	1	1			4	\$325.00	\$1,300.00	Asheville (WLOS)	NEWS	9/4/14
3.0	Normal Line / News	09/09/14-09/12/14	3	:30	6A- 6:30A (EST)			1	1	1	1			4	\$500.00	\$2,000.00	Asheville (WLOS)	NEWS	9/4/14
4.0	Normal Line / News	09/09/14-09/12/14	3	:30	6:30A- 7A (EST)			1	1	1	1			4	\$550.00	\$2,200.00	Asheville (WLOS)	NEWS	9/4/14
5.0	Normal Line / News	09/09/14-09/12/14	3	:30	7A- 8A (EST)			1	1	1	1			4	\$550.00	\$2,200.00	Asheville (WLOS)	GMA	9/4/14
6.0	Normal Line / News	09/10/14-09/10/14	3	:30	8A- 9A (EST)	1			X					1	\$500.00	\$500.00	Asheville (WLOS)	GMA	9/4/14
7.0	Normal Line / News	09/13/14-09/13/14	3	:30	8A- ABC-Good Morning America Saturday	1					X			1	\$350.00	\$350.00	Asheville (WLOS)	NEWS	9/4/14
8.0	Normal Line / News	09/14/14-09/14/14	3	:30	8A- ABC-Good Morning America Sunday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GD MORN SUN	9/4/14
9.0	Normal Line / SPOT	09/12/14-09/12/14	3	:30	9A- Dr Phil 2	1					X			1	\$150.00	\$150.00	Asheville (WLOS)	DR. PHIL	9/4/14
10.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	10:58-30A- ABC-The View	1		X						1	\$280.00	\$280.00	Asheville (WLOS)	THE VIEW	9/4/14
11.0	Normal Line / News	09/10/14-09/10/14	3	:30	11:58-41A- News-News 13 at Noon	1			X					1	\$200.00	\$200.00	Asheville (WLOS)	NEWS	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:



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Advertiser	Hagan for Senate (3186)	Last Modified	09/04/14
Agency	Screen Strategies Media (15161)	Entered By	Louise Palmer
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	HAGAN FOR SENATE (198499)	Headline #	ECR10391555
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	BAHNG,CAROLINE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	813	Commission	\$6,487.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$36,762.50
Billing Type	Standard	Sales Tax	
Comments	HAGAN FOR SENATE HAGAN FOR SENATE		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Sep. 2014	71	\$43,250.00
Grand Total:	71	\$43,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	09/15/14-09/15/14	3	:30	1P-ABC-The Chew	1	X							1	\$100.00	\$100.00	Asheville (WLOS)	THE CHEW	9/4/14
13.0	Normal Line / SPOT	09/11/14-09/11/14	3	:30	2P-ABC-General Hospital	1				X				1	\$200.00	\$200.00	Asheville (WLOS)	GH	9/4/14
14.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	3P-Queen Latifah	1		X						1	\$100.00	\$100.00	Asheville (WLOS)	QUEEN LATIFAH	9/4/14
15.0	Normal Line / SPOT	09/10/14-09/12/14	3	:30	4P-Dr Phil				1		1			2	\$250.00	\$500.00	Asheville (WLOS)	DR PHIL	9/4/14
16.0	Normal Line / News	09/09/14-09/12/14	3	:30	4:59P-News-News 13 First News At 5p			1	1	1	1			4	\$500.00	\$2,000.00	Asheville (WLOS)	NEWS	9/4/14
17.0	Normal Line / News	09/09/14-09/12/14	3	:30	5:27:30P-News-News 13 at 5:30p			1	1	1	1			4	\$550.00	\$2,200.00	Asheville (WLOS)	NEWS	9/4/14
18.0	Normal Line / News	09/09/14-09/12/14	3	:30	6P-7P (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Asheville (WLOS)	NEWS	9/4/14
19.0	Normal Line / News	09/14/14-09/14/14	3	:30	6P-7P (EST)	1						X		1	\$475.00	\$475.00	Asheville (WLOS)	NEWS	9/4/14
20.0	Normal Line / SPOT	09/11/14-09/11/14	3	:30	6:58:50P-Wheel of Fortune					1				1	\$700.00	\$700.00	Asheville (WLOS)	WHEEL	9/4/14
21.0	Normal Line / SPOT	09/09/14-09/12/14	3	:30	7:28:30P-Jeopardy			1	1		1			3	\$700.00	\$2,100.00	Asheville (WLOS)	JEOPARDY	9/4/14
22.0	Normal Line / Prime	09/15/14-09/15/14	3	:30	7:58P-ABC-Dancing With The Stars (Monday)	1	X							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	DWTS	9/4/14
23.0	Normal Line / Prime	09/09/14-09/09/14	3	:30	7:58P-ABC-Extreme Weight Loss (Tuesday)	1	X							1	\$900.00	\$900.00	Asheville (WLOS)	WEIGHT LOSS	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 1917058

Schedule Dates	09/09/14-09/15/14	Date Entered	09/04/14
Advertiser	Hagan for Senate (3186)	Last Modified	09/04/14
Agency	Screen Strategies Media (15161)	Entered By	Louise Palmer
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	HAGAN FOR SENATE (198499)	Headline #	ECR10391555
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	BAHNG, CAROLINE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	813	Commission	\$6,487.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$36,762.50
Billing Type	Standard	Sales Tax	
Comments	HAGAN FOR SENATE HAGAN FOR SENATE		

Asheville (WLOS)	
By Broadcast Month	Spots
Sep. 2014	71
Grand Total:	71
	\$43,250.00
	\$43,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / Prime	09/11/14-09/11/14	3	:30	10P- ABC-Shark Tank (Thursday)	1				X				1	\$2,200.00	\$2,200.00	Asheville (WLOS)	SHARK TANK	9/4/14
25.0	Normal Line / Prime	09/12/14-09/12/14	3	:30	9P- ABC-Miss America Pageant (Sunday)	1					X			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	LAST MAN STANDING	9/4/14
26.0	Normal Line / Prime	09/14/14-09/14/14	3	:30	6:58-56P- ABC-Americas Funniest Home Videos (Sunday)	1						X		1	\$3,500.00	\$3,500.00	Asheville (WLOS)	MISS AMERICA	9/4/14
27.0	Normal Line / Prime	09/14/14-09/14/14	3	:30	6:58-56P- ABC-Americas Funniest Home Videos (Sunday)	1						X		1	\$1,600.00	\$1,600.00	Asheville (WLOS)	AFV	9/4/14
28.0	Normal Line / News	09/09/14-09/11/14	3	:30	11:00-56P- News-News 13 11P Late News		1	1	1					3	\$550.00	\$1,650.00	Asheville (WLOS)	NEWS	9/4/14
29.0	Normal Line / News	09/12/14-09/12/14	3	:30	11:00-56P- News-News 13 11P Late News	1					X			1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/4/14
30.0	Normal Line / News	09/13/14-09/13/14	3	:30	11:30P- News-News 13 Late News Special Edition	1					X			1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/4/14
31.0	Normal Line / News	09/14/14-09/14/14	3	:30	10:59-56P- News-News 13 11P Late News	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/4/14
32.0	Normal Line / SPOT	09/10/14-09/10/14	3	:30	11:35P- 12:35A (EST)	1			X					1	\$120.00	\$120.00	Asheville (WLOS)	KIMMEL	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 1917058

Schedule Dates 09/09/14-09/15/14
Advertiser Hagan for Senate (3186)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HAGAN FOR SENATE (198499)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BAHNG, CAROLINE
Phone/Fax /
CPE 813
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HAGAN FOR SENATE
HAGAN FOR SENATE

Date Entered 09/04/14
Last Modified 09/04/14
Entered By Louise Palmer
CO-OP No
Headline # ECR10391555
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,487.50
Net Total \$36,762.50
Sales Tax

Asheville (WLOS)
By Broadcast Month
Sep. 2014
Spots 71
Rate \$43,250.00
Grand Total: 71 \$43,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / News	09/15/14-09/15/14	3	:30	5:28A- News-News 13 Early 530a	1	X							1	\$325.00	\$325.00	Asheville (WLOS)	NEWS	9/4/14
34.0	Normal Line / News	09/15/14-09/15/14	3	:30	6A- 6:30A (EST)	1	X							1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/4/14
35.0	Normal Line / News	09/15/14-09/15/14	3	:30	6:30A- 7A (EST)	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NEWS	9/4/14
36.0	Normal Line / News	09/15/14-09/15/14	3	:30	7A- 8A (EST)	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	GMA	9/4/14
37.0	Normal Line / News	09/15/14-09/15/14	3	:30	8A- 9A (EST)	1	X							1	\$500.00	\$500.00	Asheville (WLOS)	GMA	9/4/14
38.0	Normal Line / SPOT	09/15/14-09/15/14	3	:30	4P- Dr Phil	1	X							1	\$250.00	\$250.00	Asheville (WLOS)	DR PHIL	9/4/14
39.0	Normal Line / News	09/15/14-09/15/14	3	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$500.00	\$500.00	Asheville (WLOS)	NEWS	9/4/14
40.0	Normal Line / News	09/15/14-09/15/14	3	:30	5:27-30P- News-News 13 at 5:30p	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NEWS	9/4/14
41.0	Normal Line / News	09/15/14-09/15/14	3	:30	6P- 7P (EST)	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	NEWS	9/4/14
42.0	Normal Line / SPOT	09/15/14-09/15/14	3	:30	6:58:50P- Wheel of Fortune	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	WHEEL OF FORTUNE	9/4/14
43.0	Normal Line / News	09/15/14-09/15/14	3	:30	11:00:56P- News-News 13 11p Late News	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NEWS	9/4/14
44.0	Normal Line / News	09/12/14-09/12/14	3	:30	8A- 9A (EST)	1					X			1	\$500.00	\$500.00	Asheville (WLOS)	GMA	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10391555 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/03/14 4:31 PM
Last Received: 09/03/14 4:04 PM
Showing Buylines: All Lines

1 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (NW80) POLITICAL
Product HAGAN FOR SENATE
Estimate# 813
Buyer CAROLINE BAHNG

Agency (SSME) SCREEN STRATEGIES MEDIA
15409 WHITECHAPEL COURT
CENTREVILLE, VA 20120
Agency C/P1/P2/E /813
Flight Dates 09/09/14-09/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

HAGAN FOR SENATE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/3 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu, Th	5A-530A	NEWS	30	-	-	\$250.00	09/09-09/11	2	2	\$500.00
2	Tu-F, M	530A-6A	NEWS	30	-	-	\$325.00	09/09-09/15	5	5	\$1,625.00
3	Tu-F, M	6A-630A	NEWS	30	-	-	\$500.00	09/09-09/15	5	5	\$2,500.00
4	Tu-F, M	630A-7A	NEWS	30	-	-	\$550.00	09/09-09/15	5	5	\$2,750.00
5	Tu-F, M	7A-8A	GMA	30	-	-	\$550.00	09/09-09/15	5	5	\$2,750.00
6	W, M	8A-9A	GMA	30	-	-	\$500.00	09/10-09/15	2	2	\$1,000.00
7	Sa	7A-8A	NEWS	30	-	-	\$275.00	09/13-09/13	1	1	\$275.00
8	Su	8A-9A	GD MORN SUN	30	-	-	\$350.00	09/14-09/14	1	1	\$350.00
9	F	9A-10A	RACHEL RAY	30	-	-	\$150.00	09/12-09/12	1	1	\$150.00
10	Tu	11A-12P	THE VIEW	30	-	-	\$280.00	09/09-09/09	1	1	\$280.00

ORDER WORKSHEET

Rep Order# 10391555 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/03/14 4:31 PM
Last Received: 09/03/14 4:04 PM
Showing Buylines: All Lines

2 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (NW80) POLITICAL
Product HAGAN FOR SENATE
Estimate# 813
Buyer CAROLINE BAHNG

Agency (SSME) SCREEN STRATEGIES MEDIA
15409 WHITECHAPEL COURT
CENTREVILLE, VA 20120
Agency C/P1/P2/E /813
Flight Dates 09/09/14-09/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	W	12P-1230P	NEWS	30	-	-	\$200.00	09/10-09/10	1	1	\$200.00
12	M	1P-2P	THE CHEW	30	-	-	\$100.00	09/15-09/15	1	1	\$100.00
13	Th	2P-3P	GH	30	-	-	\$200.00	09/11-09/11	1	1	\$200.00
14	Tu	3P-4P	QUEEN LATIFAH	30	-	-	\$100.00	09/09-09/09	1	1	\$100.00
15	W, F, M	4P-5P	DR PHIL	30	-	-	\$250.00	09/10-09/15	3	3	\$750.00
16	Tu-F, M	5P-530P	NEWS	30	-	-	\$500.00	09/09-09/15	5	5	\$2,500.00
17	Tu-F, M	530P-6P	NEWS	30	-	-	\$550.00	09/09-09/15	5	5	\$2,750.00
18	Tu-F, M	6P-7P	NEWS	30	-	-	\$700.00	09/09-09/15	5	5	\$3,500.00
19	Su	6P-7P	NEWS	30	-	-	\$475.00	09/14-09/14	1	1	\$475.00
20	Th, M	7P-730P	WHEEL	30	-	-	\$700.00	09/11-09/15	2	2	\$1,400.00
21	Tu-W, F	730P-8P	JEOPARDY	30	-	-	\$700.00	09/09-09/12	3	3	\$2,100.00
22	M	8P-10P	DWTS	30	-	-	\$3,000.00	09/15-09/15	1	1	\$3,000.00
23	Tu	8P-10P	WEIGHT LOSS	30	-	-	\$900.00	09/09-09/09	1	1	\$900.00
24	Th	10P-11P	SHARK TANK	30	-	-	\$2,200.00	09/11-09/11	1	1	\$2,200.00
25	F	8P-9P	LAST MAN STANDING	30	-	-	\$1,400.00	09/12-09/12	1	1	\$1,400.00
26	Su	9P-11P	MISS AMERICA	30	-	-	\$3,500.00	09/14-09/14	1	1	\$3,500.00

ORDER WORKSHEET

Rep Order# 10391555 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/03/14 4:31 PM
Last Received: 09/03/14 4:04 PM
Showing Buylines:

09/03/14 4:31 PM
09/03/14 4:04 PM
All Lines

3 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (NW80) POLITICAL
Product HAGAN FOR SENATE
Estimate# 813
Buyer CAROLINE BAHNG

Agency (SSME) SCREEN STRATEGIES MEDIA
15409 WHITECHAPEL COURT
CENTREVILLE, VA 20120
Agency C/P1/P2/E /813
Flight Dates 09/09/14-09/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	Su	7P-8P	AFV	30	-	-	\$1,600.00	09/14-09/14	1	1	\$1,600.00
28	Tu-Th, M	11P-1135P	NEWS	30	-	-	\$550.00	09/09-09/15	4	4	\$2,200.00
29	F	11P-1135P	NEWS	30	-	-	\$500.00	09/12-09/12	1	1	\$500.00
30	Sa	1130P-1205A	NEWS	30	-	-	\$500.00	09/13-09/13	1	1	\$500.00
31	Su	11P-1135P	NEWS	30	-	-	\$500.00	09/14-09/14	1	1	\$500.00
32	W	1135P-1235A	KIMMEL	30	-	-	\$120.00	09/10-09/10	1	1	\$120.00

---REPORT TOTALS---

Report Totals: 70 / \$42,675.00

---SALES MONTHLY TOTALS---

Sep2014: 70 / \$42,675.00

Order Totals: 70 / \$42,675.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$42,675.00	CABL	.00%	UNKN	.00%	WASV	.00%	WBSC	.00%	WGGS	.00%
		WHNS	.00%	WLOS	100.00%	WMYA	.00%	WNEG	.00%	WSPD	.00%
		WYCW	.00%	WYFF	.00%						

---COMPETITIVE COMMENTS---

Books [NOV13]
Demos RA35+P

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WLOS-TV

Date: 7/22/2014

I, Screen Strategies Media,

being/on behalf of: Kay Hagan,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$63,435.50

I represent that the payment for the above described broadcast time has been furnished by:

Hagan for U.S. Senate Inc

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dwight Davidson

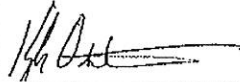
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/22/2014

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title